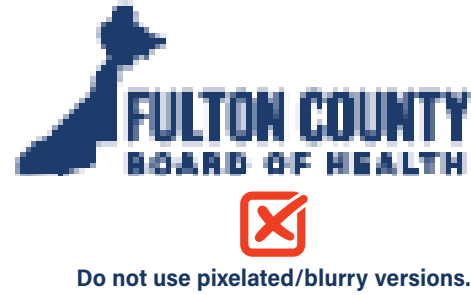
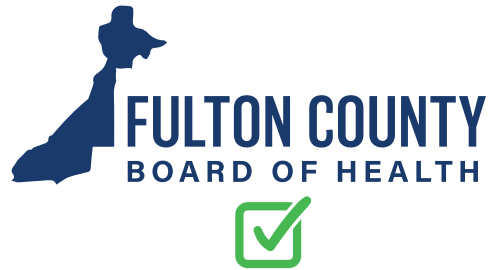


# A QUICK GUIDE TO FCBOH BRANDING



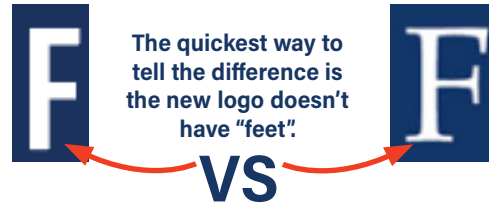
Have Branding Questions?  
**Bri White**  
Graphics & Visual Arts Specialist  
bri.white@dph.ga.gov

**Rachel Waller**  
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OUT WITH THE OLD...



NEW LOGO (2021)



OLD LOGO (BEFORE 2021)



## OUR COLORS



Type in the color number or use the "Eye Dropper" in your color selector tool to get an exact match!

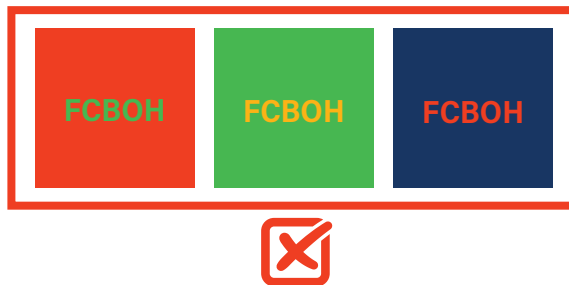
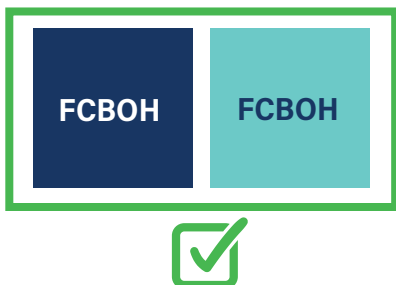
## COLOR ORDER (HIERARCHY)



You can mix and match these colors, but this is the best order to use them in! You also don't have to use every color all the time.

## COLOR ACCESSIBILITY

Certain color combinations are legible, while others are not.



## EMAIL SIGNATURE

Do not change the font or size from the *Email Signature Instructions* document you received. (Note: Do not use the email signature version of the logo in other places such as graphics and promo items. If you are unsure please reach out to Communications.)

